



MBA



MBA – 30th Anniversary
Athens University of Economics and Business
Zapeion Megaron
Friday, 26 June 2015

re:BUSINESS

9:00 Registration & Coffee

9:30 Welcome Speech George Kouretas, Professor and Director of the MBA

9:35 Welcome Speech Andreas Nikolopoulos, Professor and Head of the Department of Business Administration

9:40 Welcome Speech Flora Kokkinaki, Associate Professor and Head of the Department of Marketing and Communication

9:45 Management: What's your perspective?

Chair: Assistant Professor Kostas Indounas, MBA-AUEB

Speakers:

- Michael Jacobides, London Business School
- Despina Anastasiou, Country and General Manager, Dow Greece & Cyprus
- Minas Zooulis, CEO, Athens Brewery
- Andreas Polykarpou, General Director Government and Enterprise, ZTE Hellas

10:45 Summary - Time for Questions

11:00 Coffee Break

11:30 Management beyond borders

Chair: Professor George Siomkos, MBA-AUEB

Speakers:

- Xavier Oliver Conti, IESE, Barcelona
- Alexandros N. Aggelopoulos, CEO, Aldemar Hotels
- Natalie Vagioni, CEO, Fresh Line
- Michalis Tsaoutos, CEO, Epsa

12:30 Summary - Time for Questions

12:45 Fall down seven times, stand up eight

Chair: Professor Vassilis Papadakis, MBA-AUEB

Speakers:

- Marielle Thomas, EAST MED Regional Director Greece, Israel, & Cyprus, Stanley Black & Decker
- Nicos Koutsianas, CEO, Apivita
- Giorgos Kolliopoulos, CEO, Speiron

13:30 Summary - Time for Questions

13:45 Lunch Break

14:30 Entrepreneur's soul for Innovation & Start-ups

Chair: Assistant Professor Dimitris Kardaras, MBA-AUEB

Speakers:

- Fotis Draganidis, General Manager, Microsoft Innovation Center
- Nikos Drandakis, Founder & CEO, Taxibeat
- Dionisis Kolokotsas, Public Policy Manager, Google
- Antonis Tzortzakakis, Chief Fixed Telephony Officer & New Business, WIND

15:30 Summary - Time for Questions

15:30 Coffee Break

16:00 Going #Social

Chair: Assistant Professor Olivia Kyriakidou, MBA-AUEB

Speakers:

- Konstantinos Sepetas, Director of Sales & Marketing, Vikos
- Petros Kokkalis, Co-Founder, Aephoria
- Alexandros Theodorides, Founding Member, NGO "MPOROUME"
- Dimitris Kokkinakis, Co-Founder, Impact Hub Athens | Social Impact Award Winner

17:00 Summary - Time for Questions

17:15 Investment, Innovation and Economic Growth

Chair: Professor George Baltas, MBA-AUEB

Speakers:

- Henri Malosse, President, European Economic and Social Committee
- Jan Versteeg, Ambassador of the Kingdom of Netherlands
- Zhang Xinmin, Vice President, University of International Business and Economics
- Harris Ikonomopoulos, Greek joint President, British Hellenic Chamber of Commerce
- Spyros Kouvelis, President, Greek-Eurasian Business Council

18:30 Summary - Time for Questions

URL: <http://mba.aueb.gr/reBusiness/>

Facebook event: <https://www.facebook.com/events/1653437194877491/>